

Core How A Single Organizing Idea Can Change Business For Good

Eventually, you will utterly discover a additional experience and completion by spending more cash. yet when? do you resign yourself to that you require to acquire those every needs later having significantly cash? Why don't you try to get something basic in the beginning? That's something that will guide you to comprehend even more in relation to the globe, experience, some places, like history, amusement, and a lot more?

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Core How A Single Organizing

At the core of the world's most admired businesses lies a powerful Single Organizing Idea. These organizations deliver sustainable economic and social benefit; they unite people, attract investment, inspire innovation, pioneer new efficiencies, and enjoy positive reputation.

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First, Core convinces you that with the right business strategy a company can create as much good in the world as it does profit. Then it tells you how to actually do it - laying out a clear framework for defining just such a business strategy, what the book calls a Single Organizing Idea.

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Single Organizing Idea (SOI®) is a strategy tool and management model that enables an organization to systematically coordinate and align all its operational functions and activities with a sustainable core purpose, collaboratively selected and defined to benefit all stakeholders, equitably.

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