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Kennedy, Allan, Kennedy, Allan A., Deal,  
Terrence E.: 9780738203300:  
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## **Review of Corporate Cultures: The Rites and Rituals of ...**

Organizational culture is represented by a characteristic set of behaviors, revealed in what people do and say. — Boston Consulting Group. Companies create culture through their behaviors, actions, and decisions every day...they always have, and always will. Learning from family rituals.

## **Workplace Culture — Habits, Rituals & Ceremonies | by ...**

In their classic 1982 book, "Corporate Cultures: The Rites and Rituals of Corporate Life," Terrence Deal and Allan Kennedy proposed one of the first models of organizational culture. When the book was published, it had many supporters, although there were also many who felt the idea of corporate culture would be just a passing fad.

## **Deal and Kennedy's Cultural Model - from MindTools.com**

Organizational culture includes an

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organization's expectations, experiences, philosophy, as well as the values that guide member behavior, and is expressed in member self-image, inner workings, interactions with the outside world, and future expectations.

## **What is Organizational Culture? | Complete Definition and ...**

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What's more important to long-term prosperity is the company's culture--the inner values, rites, rituals, and

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heroes--that strongly influence its success, from top management to the secretarial pool. For junior and senior managers alike, Deal and Kennedy offer explicit guidelines for diagnosing the state of one's own corporate culture and for using the power of culture to wield significant influence on how business gets done.

## **Corporate Cultures : The Rites and Rituals of Corporate ...**

A rite or ritual is an important artifact of culture and may be defined as a regular organizational activity that carries more meaning than it does actual purpose. It is easy for leaders of an organization to state their values, but rites and rituals openly publicize the values of an organization.

## **Symbols, sagas, rites, and rituals: An overview of ...**

Deal, T.E. and Kennedy, A.A. (1982)  
Corporate Cultures: The Rites and  
Rituals of Corporate Life. Addison

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Wesley Publishing Company, Reading, 126. has been cited by the following article: TITLE: Learning, Lending, and Laws: Banks as Learning Organizations in a Regulated Environment

## **Deal, T.E. and Kennedy, A.A. (1982) Corporate Cultures The ...**

An analysis of rites, rituals, value systems, and patterns of behavior in American corporations and how such patterns of behavior are major variables in determining the success, or failure, of businesses.

## **Corporate Cultures the Rites and Rituals of Corporate Life ...**

Corporate cultures : the rites and rituals of corporate life. [Terrence E Deal; Allan A Kennedy] -- Promotes values as the bedrock of any corporate culture. Values provide a sense of common direction for all employees and guidelines for their day-to-day behavior.

## **Corporate cultures : the rites and**



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